

CREATIVE BOOM

Resources / Creative Briefs

The International Biennial Poster Design Terras Gauda is open for submissions, with €10,000 on offer for the winner

Written by
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month.

Now in its 14th year, more than 17,000 posters from 96 different countries have participated since the competition's inception. The nationalities of the winners have ranged from Japan to the United States, Germany, Belgium, Portugal, Poland and Spain.

The first prize winner will receive €10,000 going to the 1st prize, with €2,000 each for the 1st Runner-up, 2nd Runner-up and Honorable Mention.



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1st Prize 2006 - Shima Takahiro (Japan)

As for who you'll have to impress, this year's judging panel is made up of design aficionados from around the world. These include designer Javier Jaen, who's worked for the likes of The New York Times, The Washington Post and National Geographic; Diego Areso, art Director of El País and El País Semanal; while Portuguese National Design Prize winner Miguel Palmeiro will attend on behalf of the studio [United By](#), the winner of the 2018 competition.

The competition is open to anyone over 18; who are asked to submit original, unpublished works across any technique, as long as it works on a poster – photography, painting and digitally created pieces are all accepted. Each participant is allowed to present a maximum of two entries.

"Participants may base their entries on the theme of their choice, although ideally, they will reflect corporate issues of the organising company [Terras Gauda], principally relating to its white wines of the Albariño variety Terras Gauda and Abadía de San Campio wines. Credit will be given for creativity and the incorporation of the company's logo into the design."

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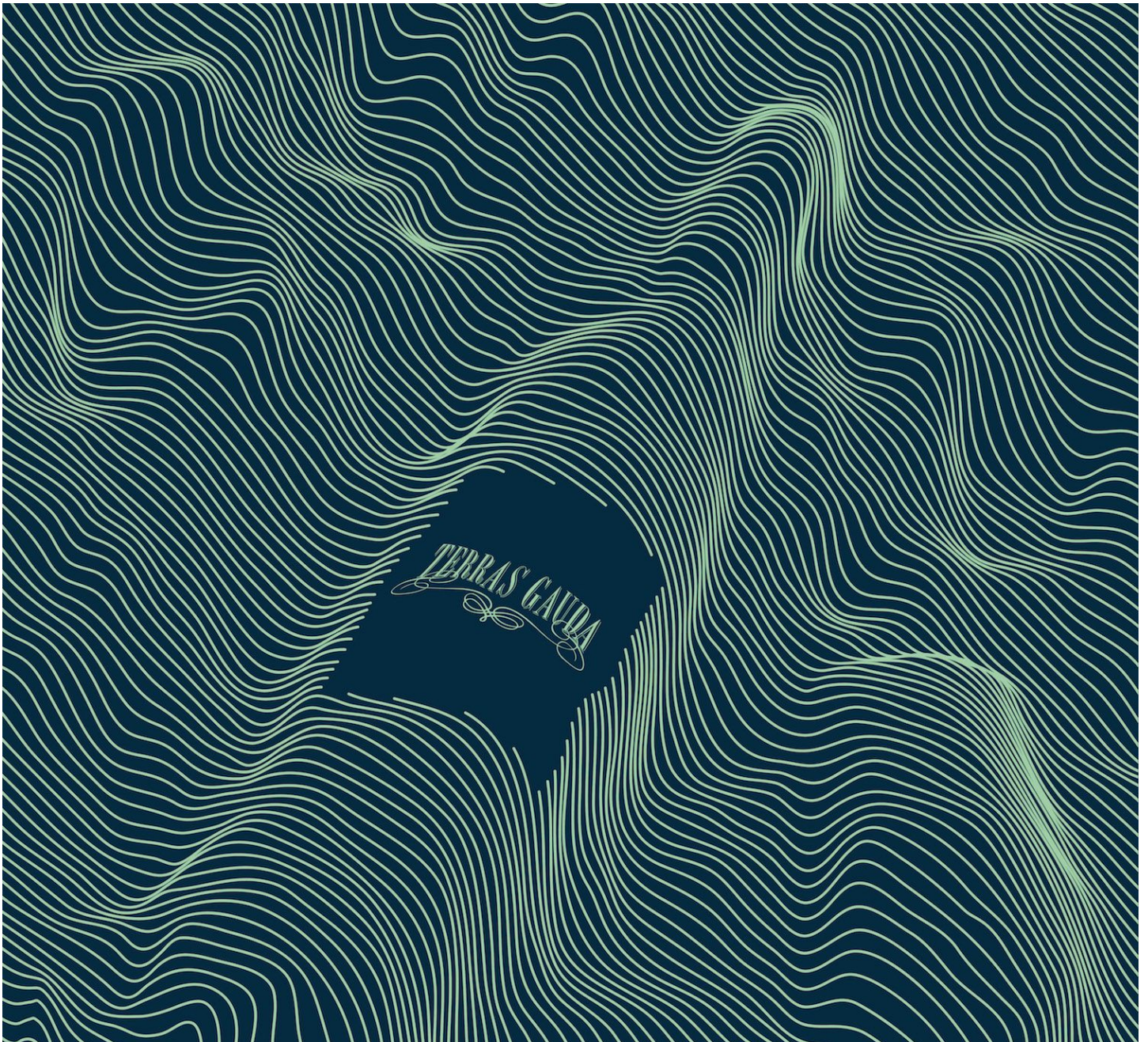


1st Prize 2015 - Angelika Jaglinska (Poland)

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format on a CD (seems odd, in this day and age, but ¯_(ツ)_/¯); on a USB stick in an editable format (such as a Photoshop, Illustrator or Freehand file). Or, you can go full analogue and send a printed poster which the competition organisers say "must be attached to some sort of suitably protected 50 x 70 cm rigid support, such as foam core board, and include an email address and a contact telephone number written on the back."

The deadline to submit works is 30 September. Full details on how to enter can be found at www.franciscomantecon.com.



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1st Prize 2017 - United by (Portugal)

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Recommended reading

