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Terras Gauda Wineries Invites the International Design Community to participate in the 14th Francisco Mantecón Competition with €16,000 in prizes

By Maria Papaefstathiou. Published on May 28, 2019.

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Winning artists and finalists in the International Biennial Poster Design Terras Gauda will access a restricted competition with €10,000 in prize money sponsored by the Galician Tourism Agency.

The **International Biennial Poster Design Terras Gauda – Francisco Mantecón Competition** is celebrating its 14th edition this year, in an event that has established



Canada and Mexico to Madrid, New Zealand and Barbados, among others. Geographic diversity is also reflected in its awards: artists and studios in Japan, the United States, Germany, and Poland have taken top honors in the world's most important graphic design competition sponsored by a private organization.

Terras Gauda Wineries will award €16,000 to the winners, with €10,000 going to the 1st prize, €2,000 to the 1st Runner-up, 2nd Runner-up, and Honorable Mention, respectively.

The deadline to submit works is **September 30**.

The panel of judges for the **International Biennial Poster Design Terras Gauda 2019** will benefit from the criteria of professionals with recognized prestige: internationally acclaimed designer **Javier Jaen**, winner of the Laus Award and author of works for *The New York Times*, *The Washington Post* and *National Geographic*; and **Diego Areso**, Art Director of *El País* and *El País Semanal*. Along with them, National Design Prize winner **Miguel Palmeiro** will attend on behalf of the Portuguese studio United By, the winner of the latest edition of the competition. José María Fonseca, Chairman of the Terras Gauda Group, will preside over the panel of judges, accompanied by CEO Enrique Costas; Enrique López Veiga, President of the Vigo Port Authority; Nava Castro, director of the Galician Tourism Board; Pilar Barreiro, philologist and widow of Francisco Mantecón, and Paulino Novo, who will serve as secretary.

Galician Tourism Board Competition

The Galician Tourism Board is reinforcing its partnership with the International Biennial Poster Design Terras Gauda through the creation of a **closed binding competition** in which only the finalists and award winners of this 14th edition will participate. The works selected in the Galician Tourism Board Competition, eligible for €10,000 in prize money, will be the promotional image of the '9th and 10th Galician Wine Routes Open Door Sessions.'

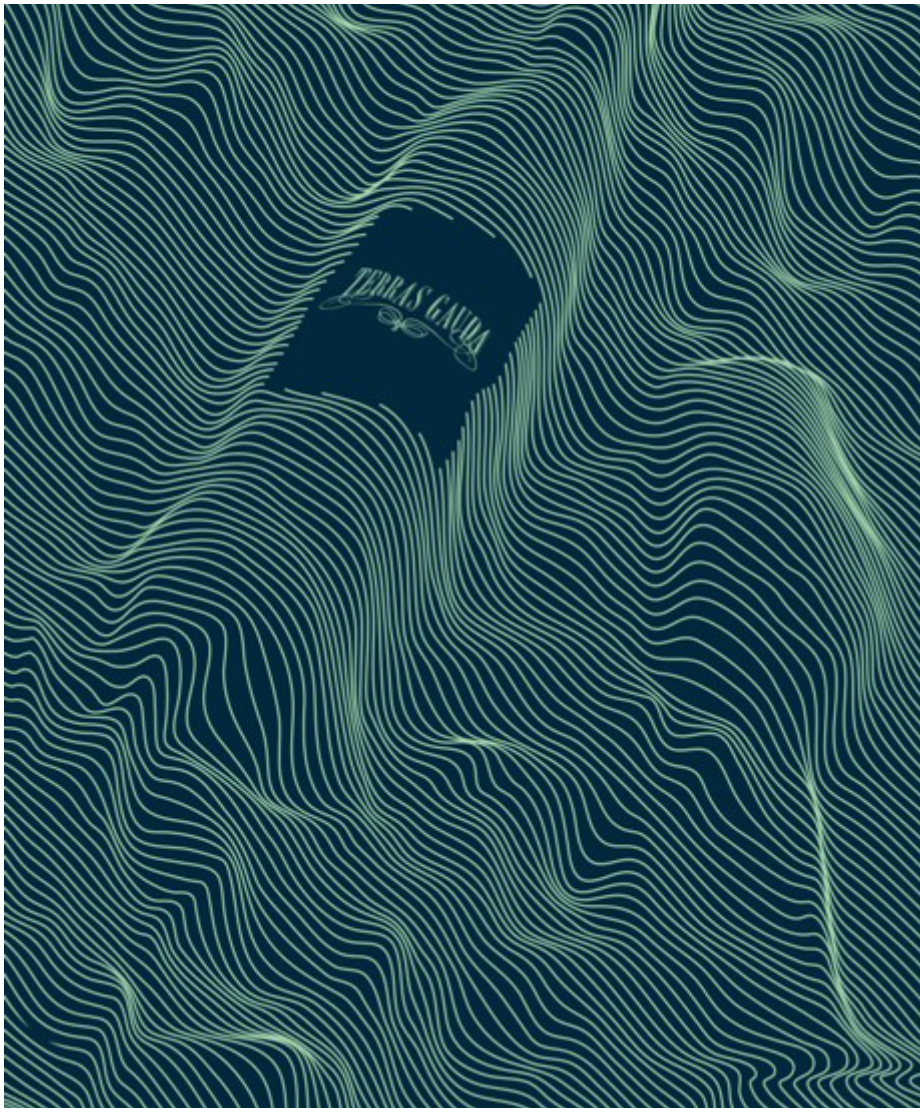
The aim of this competition is to promote wine tourism at wineries in the five Galician designations of origin: Monterrei, O Ribeiro, Rías Baixas, Ribeira Sacra and Valdeorras, associating the image with a consolidated cultural initiative in the creative community on five continents.

The International Biennial Terras Gauda – Francisco Mantecón Advertising Poster Competition is supported by the **Vigo Port Authority**, as well as the Department of Culture and Tourism through the Galician Tourism Agency.

For more information: comunicacion@terrasgauda.com | 981 227 200 / 686 164 413 / 609 830 492

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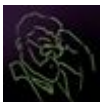
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